

Liquid bleaching composition components are claimed which comprise

- 1) amphiphilic copolymers which include structural units which are derived from
 - a) acryloyldimethyltauric acid in free, partially neutralized or completely neutralized form with mono- or divalent inorganic or organic cations and
 - b) at least one hydrophobic comonomer based on ethylenically unsaturated polyalkylene alkoxyates and optionally
 - c) further at least monovinylally unsaturated comonomers different from a) and b), and
- 2) at least one bleach activator, bleach catalyst or oxygen transfer agent.